



AIA New York State
Excelsior awards

2026 Partnership & Advertising Opportunities



CELEBRATE WITH AIA NEW YORK STATE!

Support architectural excellence! The American Institute of Architects New York State (AIANYS) Excelsior & Professional Service Awards spotlight outstanding public projects and the professionals who shape them.

Celebrating excellence in categories like Historic Preservation and New Construction, these awards recognize design integrity and community impact. For a decade, over 100 projects have been honored.

Elevate your company's visibility and demonstrate your commitment to public architecture through a partnership or advertising today.



Partnership Packages

SPONSOR LEVELS & BENEFITS	VISIONARY SPONSOR \$3,000	KEYSTONE SPONSOR \$1,500	PILLAR SPONSOR \$1,000	CORNERSTONE SPONSOR \$650
Complimentary Registrations	4	3	2	1
Advertisement in Program Booklet	Full Page	Half Page	Half Page	-
Sponsorship of Awards Video	✓	-	-	-
Custom Message in Awards Video	30 Seconds	15 Seconds	-	-
Logo on Event Signage	✓	✓	✓	✓
Logo in Video Presentation	✓	✓	✓	✓
Logo on AIANYS Website	✓	✓	✓	✓
Logo in Program Booklet	✓	✓	✓	✓
Logo in Pre-Event Marketing & Attendee Confirmations	✓	✓	✓	✓
Extended Visibility via Awards Video Online	✓	✓	✓	✓

À LA CARTE SPONSORSHIP OPPORTUNITIES

RECEPTION PARTNER

INVESTMENT: \$2,500 | EXCLUSIVE

Make a lasting impression in the architecture industry by sponsoring the Excelsior Awards Networking Reception.

BENEFITS

- Verbal recognition during reception
- Dedicated signage recognizing your firm as the reception sponsor
- Custom printed single color cocktail napkins
- Custom drink topper design served with beverages during reception (Subject to AIANYS approval)

AWARDS PARTNER

INVESTMENT: \$2,000 | EXCLUSIVE

Secure permanent brand recognition with leading architecture firms across New York State.

BENEFITS

- Opportunity to present recipients with their award during the ceremony
- Ability to take a photograph with each awardee
- Logo on Event Signage

HALF PAGE PROGRAM ADVERTISEMENT | INVESTMENT: \$500

A half page, color ad in the program booklet. Your company name is listed in sponsor and advertiser “thank you” distributed to members.

QUESTIONS? Contact Cara Longboardi at clongboardi@aianys.org or

518.449.3334 To sign up for a sponsorship package, [click here](#).