

## **AI Labs & Panel: Practical Tools for Small-Firm Architects**

### **William J. Martin, AIA, WJM Architect**

“Architecture lets you breathe through your eyes.” ... WJM

William J. Martin, AIA, P.P., LEED AP-H, is Principal of WJM Architect, with over 30 years of experience in sustainable, resilient, and energy-efficient design. Educated at Carnegie Mellon University and Pratt Institute (B Arch with honors, Pratt 1988). Bill integrates cultural vernacular aesthetics into high-performance buildings.

He advocated for early adoption of technology, including Revit and the importance of maintaining a website presence. Bill integrated NJ's very first LEED Platinum suburban home, earning a 2011 NJ COTE award for the project. Bill's portfolio spans redevelopment and responsible building, always focused on community impact and professional leadership.

As Co-chairperson of the AIA NJ Public Awareness Committee, he champions public understanding of architecture, regularly contributing to media. Bill's dedication has earned him recognition for his commitment to the profession and as an influencer shaping opinions on sustainable design for communities.