

AI Labs & Panel: Practical Tools for Small-Firm Architects

William J. Martin, AIA

Founder of WJM Architect, William J. Martin is a respected, multi-award-winning architect and planner renowned for his design philosophy E-FABism (Econo-Functional Aesthetic Balance). A certified LEED AP-Homes professional and member organization of the U.S. Green Building Council, he brings sustainability, functionality, and beauty into harmonious balance in every project.

Based in Westwood, New Jersey, WJM Architect offers comprehensive architectural services—ranging from custom homes and 3D renderings to historic building conservation, energy-efficient and multigenerational homes, accessible design, and sustainable new construction. With deep expertise in building design that meets both budget and aesthetic goals, Martin envisions interdependent interior and exterior spaces that are purposeful, productive, and expressive of integrated design thinking.

Martin has earned recognition from the American Institute of Architects New Jersey (AIA-NJ) with a COTE "Top Ten" Award and holds credentials as a Licensed Building Inspector and LEED-certified professional. His work has also been featured in multiple media outlets, reinforcing his reputation as a thought leader in design innovation.