

Strategic Visibility for Small Firms: How PR Supports Marketing and Business Development

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With deep experience in print, online and face-to-face media, Chris Sullivan works with clients in advertising, marketing, PR, and custom publishing, events and education. His core knowledge is in the design industries, sustainability, construction and real estate and the arts. Before founding his marketing agency, Sullivan was a publishing executive and chief editor at award-winning national and international industry brands including Architecture and Building Design + Construction, and a contributor to such publications as Progressive Architecture, Architecture Today, and Architectural Review.