

# '21

## ALLIED PARTNERSHIPS

AIA New York State



### ALLIED PARTNERSHIPS

Share your business with over 9,000 members of The American Institute of Architects New York State!

Allied Partnerships are open to those not otherwise eligible for an AIA New York State (AIANYS) membership but are involved in fields closely related to the architectural profession. Our Allied Partners include engineers, planners, landscape architects, sculptors, artists, and those who work in the fields of government, education, journalism, construction, and manufacturing.



### INDIVIDUAL ALLIED PARTNERSHIP

Annual dues are \$250

- Recognition as an "Individual Allied Partner" on the AIANYS website.
- Recognition for your support as an "Individual Allied Partner" by the moderator of our online continuing education programs along with your company name displayed on a presentation slide.
- Subscription to the AIANYS quarterly digital magazine, Architecture New York State.
- Subscription to and listing in the AIANYS member e-news published twice per month.
- Acknowledgment on AIANYS social media platforms.
- Register for online continuing education programs at the member rate.
- Rights to use "Allied Partner of AIA New York State." Restrictions Apply.

*All listed benefits are available within the Allied Partnership dues year, or within 12 months from the date of enrollment.*

### QUESTIONS?

Contact Mike Cocca,  
Director of Education and Marketing  
at 518.449.3334 or [mcocca@aianys.org](mailto:mcocca@aianys.org)

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## CORPORATE ALLIED PARTNERSHIP

Annual dues are \$1,500 and includes three (3) employees.

- Recognition as a "Corporate Allied Partner" on the AIANYS website with a company logo and description.
- Recognition for your support as a "Corporate Allied Partner" by the moderator of our online continuing education programs along with your company logo displayed on a presentation slide.
- One (1) 15-second spot at the beginning of an online continuing education program. Voiceover done by Allied Partner or AIANYS Staff.\*
- Acknowledgment on AIANYS social media platforms.
- The ability to email the AIANYS membership one (1) time. Content subject to AIANYS approval and will be distributed by AIANYS on behalf of the Allied Partner.\*
- One (1) half-page advertisement in each issue of our quarterly digital magazine.\*
- One (1) full-page advertorial opportunity in an issue of our quarterly digital magazine.\*
- One (1) complimentary ticket to the AIANYS Design Awards.\*\*
- Acknowledgment at the AIANYS Design Awards.
- Subscription to the AIANYS quarterly digital magazine, Architecture New York State.
- Subscription to and listing in the AIANYS member e-news published twice per month.
- Register for online continuing education programs at the member rate.
- Free job postings on the AIANYS job board.
- Rights to use "Allied Partner of AIA New York State." Restrictions Apply.

*All listed benefits are available within the Allied Partnership dues year, or within 12 months from the date of enrollment.*

\* All advertisement and advertorial placement is dependent on layout. Contact Mike Cocca, Director of Education and Marketing at [mcocca@aianys.org](mailto:mcocca@aianys.org).

\*\* Travel expenses are the responsibility of the Allied Partner.

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