



Architext

A message from the President:

Melissa L. Clarke AIA



I cannot help but be enthusiastic and optimistic for the year ahead. So much is happening in our region, and all signs are indicating a busy and productive year.

Banni Singh, our VP of Programs, has hit the ground running, establishing a lineup of informative and entertaining programs. These events are selected to not only meet your continuing education requirements but also be fun to attend. Make sure to visit the Events Calendar on our website to see the lineup.

Mark Thaler, our President Elect, attended the Grassroots convention in Washington DC this past March. Grassroots is a really great event, geared towards introducing AIA leadership – and our membership, for that matter – to the art of “lobbying for the cause.” Not only are attendees given an overview of AIA National’s plans for the year, but they are brought to Capitol Hill to meet our representatives and discuss legislative issues facing our profession. Good stuff.

AIAENY has joined the AIA Upstate Regional Network, a committee formed by the various upstate NY local chapters. In keeping with my goals for us this year, we are tapping into the network and using the experience of other local chapters to craft services best suited for the needs of our membership.

AIANY is hosting the state convention in Saratoga Springs again this year. We are all very lucky to have such an informative and fun event right here in our backyard, so please plan on making some time to attend. AIAENY will be working with Georgie Ann Bailey and the AIANY team

ARCHITECT... defined.

AIA has been working on our profession’s “Identification Crisis” for some time now, and while we all know what it is we do, the public doesn’t...and that makes it pretty tough to sell our value.

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AIA EASTERN NEW YORK
A CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

2015 AIA Eastern New York Board of Directors and Executive Committee

Architext is a publication of the Eastern New York Chapter of the AIA. Please send photo, article, announcement or presentation information for consideration for publication to the Eastern New York Chapter at admin@aiaeny.org

Architext

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CORRECTIONS:

Please contact AIAENY at admin@aiaeny.org if you find any areas that need correction in the Architext. AIA Eastern New York appreciates all comments and feedback.



Past-President:
Pasquale Marchese, AIA

A message from the President continued:

to promote the event throughout the upcoming months, so keep an eye out for more information.

2015 is proving to be an exciting year, with the program and event schedule, AIAENY Convention and ever continuing efforts to “Activate the Network” and “Promote the Architect.” As I said in my first message - AIAENY is here to serve you, our members. We welcome your contributions and input, and more importantly, depend on it to steer our efforts to best serve you. It is in that spirit that I call upon all of our members to come together, to activate the network, and to tap into the resources available to you.

Melissa L. Clarke AIA
2015 President
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Building the Future

The VP-Programs Corner

Dear AIAENY Chapter Members,

After the wonderful Design Awards program on February 19th at The Art Center of Capital Region in Troy, we had the continuing education lunch and learn seminars on Door Hardware in March. The seminar was provided by Kyle Learch, who is a 3rd generation hardware consultant. He is the factory representative with 16 years' experience as a rep for Allegion.

While door hardware has evolved over the years, its basic function has not changed for egress and locking. History shows door hardware was changed considerably in America from early 1600s through the 1900s. Door hardware is essential for egress and yet we seldom pay any attention to it in the buildings we occupy. Kyle reviewed basic hardware in great detail and helped the participants understand hardware codes. We also had a fun game of Door hardware code "Jeopardy," which was an interesting way to earn another CEU.

We also shared with you a series of Roofing seminars which took place as a half day conference at RPI providing 3 CEUs by Tremco Roofing. April's Continuing Education courses, which offered 2 CEUs, was hosted by Accent Furniture. The first course addressed Human Ergonomics to review human factors in workplace design, presented by Jennifer Walls from Herman Miller. The second course covered Signage & Way finding, reviewed general signage systems and life safety/ADA compliance, and was presented by Paul Hartigan from Takeform. June's program was a tour of Price Chopper Corporate Facilities. This facility is highly energy efficient and a LEED project.

We are working hard to provide you with wide variety of programs in upcoming months at varied locations. As always, if you have any suggestions for programs or tours or would like to organize an event in your area, please feel free to email me at bonnied2d@gmail.com

We look forward to seeing you at upcoming events.

Regards,
Baani Singh, AIA NCIDQ LEED AP
AIAENY VP-Programs 2015

AIANYS Design Conference, Oct. 22-25

As we move into summer, please mark your calendars. The AIANYS Design Conference is again going to be held in historic Saratoga Springs on Oct. 22-25.

We have invited over 50 exhibitors to our trade show, displaying cutting edge technologies and will be available for personal demonstrations. Further, we have scheduled 15 seminars where a possible 10 LU's of continuing education credits can be earned, two keynote addresses, a reception for networking opportunities, as well as, the Design Awards Reception.

Registration will be opening soon to reserve your room and register for events.

There are still sponsorship opportunities left, if you or someone you know is interested, please email heather@meetingie.com or visit www.AIANYs.org.

ATLAIANTA!

AIA Convention 2015: May 14-16, Atlanta

This year's theme "**IMPACT**," promoted the impact that both architects and the profession of architecture have on everyone's lives. It was an interesting week in Atlanta where over 17,000 attendees met for the 2015 Convention trending #AIAcon15.

President Bill Clinton was this year's **Keynote Speaker**, along with addresses by Cirque du Soleil's Executive Creator Director, Welby Altidor, and Julie Dixon, Research Director of National Journal's Communication Council. We were all totally inspired and recharged after hearing, "tap your creative courage!" There were around 400 other speakers throughout the event.



Convention featured over 125 **Tours** showcasing the diversity of Atlanta's architecture including John Portman's Polaris Room atop the Hyatt Hotel, the BeltLine, to the Historic Herndon Home and the Serenbe community. New architectural landmarks were featured, including the new Porsche World Headquarters and the National Center for Civil & Human Rights. The AIA Tailgate experience was held at the new College Football Hall of Fame in Centennial Park.

Moshe Safdie won the 71st AIA Gold Medal for his lasting influence on architecture, primarily for urban-scaled projects. Seeing him in person was the Highlight of the convention for me. I have always

admired his work, especially since I visited one of his designs—Khalsa Heritage Memorial Museum, which is filled with Sikh History located in the holy city of Anandpur, India.



This year's AIA convention emphasized a Public Awareness Campaign titled "**I Look Up**" to spotlight the true value of architects and architecture. The Public Awareness Campaign specifically leveraged Twitter as a platform to drive home this important campaign by encouraging members, sponsors, and supporters to use #ILookUp.



We had several wonderful **Candidates** at the National Convention Elections. Positions to be filled for the 2016 office include first Vice President/President-Elect, Treasurer, and At-Large Directors. Candidates discussed their goals, benefits of AIA membership, and the Institute's "I Look Up" Public Awareness Campaign. We are excited to announce that Anthony P. Schirripa, FAIA, from NY was elected as an At-large

ATLANTA!

AIA Convention 2015: May 14-16, Atlanta

Director. Election of the officers was completed by delegates from each AIA Chapter. Thomas V. Vonier, FAIA was elected as 2016 AIA First Vice President/ 2017 President Elect; Stuart L. Coppedge, AIA was elected as 2016-2017 Treasurer; Elected At-large Directors are Jennifer Workman, AIA; L. Jane Frederick, FAIA and Anthony P. Schirripa, FAIA

Overall it was a great convention this year. We hope to see you in Philadelphia for AIA Convention 2016. For more information about the convention, please visit <http://convention.aia.org/event/homepage.aspx>

*Best Regards,
Baani Singh, AIA, LEED AP, NCIDQ
AIA ENY VP of Programs & Delegate
of the AIA Eastern New York*



SAVE THE DATE

PHILADELPHIA!

AIA Convention 2016
May 19-21, Philadelphia

News Around the Chapter

EDUCATION PROGRAM DESCRIPTION REVIEWER

AIANYS is looking for assistance to work with the AIANYS staff in reviewing seminar and keynote description copy for this year's design conference.

It will entail reviewing programs for grammar, clarity of subject and correctly crafted learning objectives. It will also require reviewing

Power Point presentations for fulfillment of mandatory AIA requirements.

Requirements: A background in architecture, excellent writing skills, and an ability to work effectively within a short period of time. A working knowledge of NYS Continuing Education requirements is preferred but not required.

The individual will be compensated with a stipend and a Keynote/Seminar registration to the 2015 Design Conference in Saratoga. Please contact Georgi Bailey at gabailey@aianys.org for additional information.

CSARCH, PIONEER BANK TEAM UP FOR NEW ALBANY BRANCH CREATIVE ARCHITECTURE PARTNER HELPS PIONEER WITH NEW BRANCH MODEL

BY LEIGH HORNBECK, TIMES UNION

Pioneer Bank President Tom Amell had an idea of what he wanted in a 21st-century bank branch — something small, accessible and highly visible. He imagined what he saw when he walked around Manhattan at night — a space that looked alive, even after hours. He didn't think he found it at 90 State St., Albany. That's where bank Vice President Frank Sarratori and the architecture firm CSArch came in.

Sarratori had his eye on the boarded-up, vacant space at the corner of State and South Pearl streets — just a small portion of a 13-story Albany landmark commissioned by the National Savings Bank in 1929. Branch visits have dropped between 40 and 50 percent since 2008, Amell said. Although Pioneer remains committed to the branch model, they needed to be smarter about real estate. Sarratori introduced his idea to Amell in the fall of 2013, shortly after Amell became

bank president. The corner looked shabby and even though he wanted to move away from the traditional model for a bank, the space was too small at 1,100 square feet.

But Tina Mesiti-Ceas, a design principal at CSArch, came up with a design that would incorporate everything the bank branch needed — a free-standing table at which two bank tellers worked with customers, an ATM, a private office for the bank manager to meet with clients, a restroom and a conference space — while making it stand out on a corner already loaded with banks. The key was a high-definition banner that wraps around the corner. It switches from the bank's logo to messages from local nonprofits and sometimes to the names of couples who celebrate their wedding at the 90 State event space. It was a link to the city's history as well. After the building was completed in 1930, a ticker was installed to broadcast headlines downtown. In addition to adding the screen, the plan from CSArch gave the storefront a face-lift and peeled away the black covering on the upper windows to allow light into the mezzanine, where the conference room is located.

"It was a new concept, there was nothing to copy from the industry," said Greg Klokiw, managing principal of CSArch.

The color scheme is green and white, the bank's color. To make the space seem bigger, architects reconfigured the stairway and used suspension wire balusters. A metal pegboard wall covering makes the space seem bigger and covered utilities. They used small, hanging lights from the 17-foot ceiling rather than crowding the space with light fixtures. They combined certain spaces — the storage and counting rooms, for example, to save space.

The ATM, which faces South Pearl Street, was the trickiest part. Getting it to fit required changing the entryway and facade.

The branch opened in June 2014. It is one of 17 Pioneer Bank locations with a Schenectady branch planned for August and renovation plans under way in Glenmont and Wynantskill.



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CHALLENGE 2015



Michael Waters, AIA LDA Architecture & Interiors
2014 Architects Challenge Winner - Berkshire Farmhouse

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**CALENDAR OF
EVENTS:**

**CONTINUING EDUCATION
PROGRAM LUNCH & LEARN
SERIES**

Thursday, July 16, 2015
11:00 AM – 1:00 PM

AIA-ENY ANNUAL BOAT CRUISE

Wednesday, Aug 12, 2015
5:30 – 9:00 PM

*Join us for a cruise down the Hudson
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food, music, and networking.*

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**AIA NEW YORK STATE DESIGN
CONFERENCE AND TRADE SHOW**

October 22-25, 2015

More information coming soon.

Architext

*Share your member news or general
architectural musings...*

**Visit the AIA ENY Publication
Page to submit:**

<http://www.aiaeny.org/publications.html>

**The Architext Submission
deadline for Volume 25, Issue 3
is Friday, July 24.**

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AIA has been working on our profession's "Identification Crisis" for some time now, and while we all know what it is we do, the public doesn't...and that makes it pretty tough to sell our value.

We challenge you to come up with the tag line that sums up who we are, what we do, and why, frankly, we are so darn special. There are no rules - just make it marketable and memorable. The PR gurus say you have 10 seconds to win over the average person, if they are feeling generous with their time. We think that AIAENY members have the personality, wit and creativity to nail it...

To submit, go to www.aiaeny.org and simply fill out the form.

There is no limit to submissions, and we'll not only publish entries in each newsletter, but we'll share them with the State and National components.

Who knows, you may just brand the profession!

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To develop opportunities for members to dialogue and interact with one another in substantive ways

To nurture young architectural professionals to become our future members and leaders

To highlight the achievements of our members

To responsibly maintain a stable organization from which to pursue our mission

To support architectural initiatives which seek to improve the quality of the built environment and create livable communities

To act as a conduit between our members and AIA New York State and AIA National – the voice of the architectural profession and the resource for its members in service to society

MISSION

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A Chapter of the American Institute of Architects



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