

# '20

## ALLIED PARTNERSHIPS



### ALLIED PARTNERSHIPS

Share your business with 9,500 members of The American Institute of Architects New York State!

Allied Partnerships are open to those not otherwise eligible for an AIA New York State (AIANYS) membership but are involved in fields closely related to the architectural profession. Our Allied Partners include engineers, planners, landscape architects, sculptors, artists, and those who work in the fields of government, education, journalism, construction, and manufacturing.



### INDIVIDUAL ALLIED PARTNERSHIP

Annual dues are \$250

- Subscription to the AIANYS quarterly digital magazine, Architecture New York State.
- Subscription to the AIANYS bimonthly member eNews.
- Recognition as an "Individual Allied Partner" on the AIANYS website.
- Acknowledgment on AIANYS social media platforms and in the member eNews.
- Register for online continuing education courses at the member rate.
- Rights to use "Allied Partner of AIA New York State." Restrictions Apply.

*All listed benefits are available within the Allied Partnership dues year, or within 12 months from the date of enrollment.*

### QUESTIONS?

Mike Cocca, Director of Education and Marketing  
518.449.3334 | [mcocca@aianys.org](mailto:mcocca@aianys.org)



# '20

## ALLIED PARTNERSHIPS

AIA  
New York State



## CORPORATE ALLIED PARTNERSHIP

Annual dues are \$1,500 and includes three (3) employees.

- The ability to email the AIANYS membership one (1) time. Content subject to AIANYS approval and will be distributed by AIANYS on behalf of the Allied Partner.\*
- One (1) half-page advertisement in each issue of our quarterly digital magazine.\*
- One (1) full-page advertorial opportunity in an issue of our quarterly digital magazine.\*
- One (1) 15-second spot at the beginning of an online continuing education course. Voiceover done by Allied Partner or AIANYS Staff.\*
- One (1) complimentary ticket to the New York State Design Awards.\*\*
- Acknowledgment at the NYS Design Awards.
- Subscription to the AIANYS quarterly digital magazine, Architecture New York State.
- Subscription to the AIANYS bimonthly eNews.
- Free job postings on the AIANYS job board.
- Recognition as a "Corporate Allied Partner" on the AIANYS website with a company description.
- Acknowledgment on AIANYS social media platforms and in the member eNews.
- Register for online continuing education courses at the member rate.
- Rights to use "Allied Partner of AIA New York State." Restrictions Apply.

*All listed benefits are available within the Allied Partnership dues year, or within 12 months from the date of enrollment.*

\* *All advertisement and advertorial placement is dependent on layout. Contact Mike Cocca, Director of Education and Marketing at [mcocca@aianys.org](mailto:mcocca@aianys.org).*

\*\* *Travel expenses are the responsibility of the Allied Partner.*

## SIGN UP NOW!

[www.cvent.com/d/4nqkrp](http://www.cvent.com/d/4nqkrp)