



AIA New York State, Inc. & AIA New York Chapter
2007 Annual Convention
Sponsorship Opportunities & Application
 October 4-6, 2007
 Grand Hyatt New York
 Park Avenue & Grand Central, New York City

Sponsorship has its Privileges.....AIANYS Annual Convention
attracts architects, engineers and other design professionals throughout the State of New York who are principals, decision makers and/or recommenders. By participating as a sponsor you will enhance your visibility by placing your Company's name in front of those who can specify your products or who will utilize your services while also impressing upon the AIA member your commitment to the design professional.

SPONSORSHIP LEVELS											
<i>Level</i>	<i>Category</i>	<i>Number of Sponsors Available</i>			<i>Investment</i>						
One	Paramount	Up To 3			\$25,000						
Two	President's Reception & Design Awards	Up To 5			\$15,000						
Three	AIA New York Host Chapter Party	Up To 4			\$10,000						
Four	Opening/Closing Keynote Luncheon – Keynote Speakers	Up To 6			\$7,500						
Five	Product Showcase AM/PM Session	Up To 6			\$6,000						
Six	Seminar Refresher Breaks	Up To 8			\$5,000						
Seven	Registration Desk Area	Up To 6			\$3,000						
Eight	Convention Raffle – Donation of Prize Valued Equal to Investment	Up To 8			\$2,500 to \$1,500						
Nine	Product Showcase Raffle – Donation of Prize Valued Equal to Investment	Unlimited			\$1,000						
Ten	Attendees Giveaways	Unlimited			\$750						
SPONSORSHIP BENEFITS – BEFORE, DURING AND AFTER CONVENTION											
		1	2	3	4	5	6	7	8	9	10
Logo on "Save the Date" Postcard – Distribution 7500		X									
One (1) Full Page Ad in the Convention Invitation – Distribution 7500		X									
Company Recognition on the Convention Online Registration Page		X									
Company Logo on one Amenity (Tote Bag or Portfolio) – One Distributed to Each Attendee		X									
Two (2) Complimentary Rooms for 2 Nights at the Grand Hyatt Hotel (Incidentals Not Included)		X									
Six (6) Complimentary Convention Registrations (includes evening social events)		X									
Logo on "Design Awards Call For Entries" – Distribution 7500		X	X								
Logo on "Design Awards Presentation Program" – Distribution 1000		X	X								
One (1) Full Page Ad in the On-Site Convention Brochure Celebrating AIA 150 Years		X	X								
One (1) Half Page Ad in the Convention Invitation – Distribution 7500			X	X							
One (1) Half Page Ad in the On Site Convention Brochure Celebrating AIA 150 Years				X	X						
One (1) Quarter Page Ad in the Convention Invitation – Distribution 7500					X	X					
One (1) Quarter Page Ad in the On Site Convention Brochure Celebrating AIA 150 Years						X					
Individual Corporate Sponsor Signage – Displayed Throughout Duration of Convention 3 Days		X	X	X							
One (1) Exhibit Booth at Tradeshow		X	X	X							
Four (4) Complimentary Invitations to Specific Sponsored Event			X	X	X						
Special Recognition During Specific Sponsored Event			X	X	X	X	X	X	X	X	
One Time Complimentary Use of AIANYS Member List – Mailing Piece Subject to AIANYS Approval		X	X	X	X	X					
Company Listing & Recognition within Convention Invitation – Distribution 7,500		X	X	X	X	X					
Two (2) Convention Registrations (Includes All Meal Functions, President & Host Chapter Party)			X	X	X	X	X				
Company Listing & Recognition within On Site Convention Brochure Celebrating AIA 150 Years		X	X	X	X	X	X	X	X	X	
One (1) Corporate Promotional Piece Inserted in Convention Attendee's Welcome Packets		X	X	X	X	X	X	X	X	X	
Recognition in E-news – Convention Wrap Up Edition– Distribution 4000		X	X	X	X	X	X	X	X	X	
Six (6) Months Recognition on AIANYS Website Convention Sponsor Page		X	X	X	X	X	X	X	X	X	X
Six (6) Months Hot Link from AIANYS Website to Your Website		X	X	X	X	X	X	X	X	X	X
List of Convention Attendees		X	X	X	X	X	X	X	X	X	X
Inclusion of Sponsor-Recognition page in AIANYS Newsletter – Distribution 7,500		X	X	X	X	X	X	X	X	X	X
Group Recognition Signage – Displayed Throughout Duration of Convention 3 Days		X	X	X	X	X	X	X	X	X	X



AIA New York State, Inc. & AIA New York Chapter 2007 Annual Convention Sponsorship Application

Firm Name: _____
(Name should appear as it would in all convention advertising literature and signage)

Address: _____

City: _____ State: _____ Zip: _____

Website address: _____ CSI Division Numbers: _____

Name: _____ Title: _____

Telephone: (____) _____ Fax: (____) _____ Email: _____

Contact Person: (if different than above) _____ Title: _____

Telephone: (____) _____ Fax: (____) _____ Email: _____

- | | | |
|------------------------------------------------------------|--------------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Paramount | <input type="checkbox"/> President's Reception/Design Awards | <input type="checkbox"/> AIA New York Host Chapter |
| <input type="checkbox"/> Opening/Closing Keynote Luncheons | <input type="checkbox"/> Product Showcase Reception | <input type="checkbox"/> One Seminar Refresher |
| <input type="checkbox"/> Registration Area | <input type="checkbox"/> Convention Raffle | <input type="checkbox"/> Product Showcase Raffle |
| <input type="checkbox"/> Gifts and/or Amenities | | |

Sponsorship

All advertising pieces must meet the requirements and deadlines of individual publications in order to ensure placement; AIANYS will not be responsible if sponsors do not meet submission deadlines. All sponsor applications & monies must be received by AIANYS before benefits begin. This includes camera-ready, or electronically formatted artwork and all other appropriate advertising information (i.e., web address, company logo, contact info, etc.)

Publication Requirements

Save The Date Postcard logo submission deadline April 13, 2007
Design Awards Call for Entries logo submission deadline March 15, 2007
Convention Invitation ad submission deadline June 1, 2007
On Site Convention Brochure "Celebrating AIA 150 Years" & Design Awards Program ad submission deadline August 23, 2007

Web

AIANYS website address is www.aianys.org, and receives an average of 76,000 hits per month. Digital advertising consists of: company name, address, web link and logo. All logos must be submitted as a .jpeg. AIANYS may resize ads to meet website requirements, but can not create or edit them in any other way.

Gifts & Amenities

Sponsor is responsible for sponsorship payment, coordinating of order w/vendor, payment of item and shipping or delivery to convention site. AIANYS reserves the right to approve your gift selection. AIANYS will distribute on your behalf your Gift & Amenities during normal registration hours.

Payment Info – Must be Submitted w/Signed Application

- Check (Made Payable to AIANYS) Check # _____
 Credit Card (Check one) Visa M/C Amex

Credit Card # _____ Exp ___/___

Name on Card _____

The undersigned expressly represents that he/she is authorized and has the authority to enter into this Sponsor Agreement on behalf of the parties identified above.

Authorized Signature _____

Printed Name _____

Please send your completed Application & Payment to:

AIA New York State, Inc.
33 Elk Street, 2nd Floor
Albany, New York 12210

Or by fax to 518-426-8176

If you have any questions please feel to contact us at 518-449-3334.



AIA New York State Inc

33 Elk Street, 2nd Floor, Albany, New York 12207 ☎ 518/449-3334 ☎ Fax: 518/426-8176

Web: www.aianys.org ☎ E-mail: patricia@aianys.org