

If your company is looking for opportunities to **increase your visibility** to design and construction professionals throughout New York State, plan now to be part of – **“Rebuild New York, Main Streets”**. Main Streets is a first time gathering of architects, builders, land surveyors, engineers from two organizations, and landscape architects. From **September 24-26th** this group of related design and construction professionals will come together at the **Rochester Convention Center** for three days of learning, incredibly fun evening events and the **sharing of expertise** that only comes from in-person contact.

All information in this brochure is also available at www.aianys.org



\$4,500 Investment – 3 Sponsorships Available for Each Event

Your choice to underwrite one of two evening events:

President’s Reception and Design Awards Reception and Dinner on September 24th, 2009 or
Friday Night Party, September 25th, 2009
at the George Eastman House

President’s Reception, Dinner and Design Awards Presentation ***September 24, 2009***

The purpose of the AIANYS Design Awards program is to celebrate achievements in design excellence by New York State architects; to generate greater public interest in architecture; and to honor the architects, clients and consultants who work together to create and enhance our built environment. This black tie preferred event is truly a celebration of design. The 2009 event will be held in the ballroom of the Rochester Hyatt.

- 1/2 page full color ad in the 2009 Design Awards Recipients brochure sent after the Convention to AIANYS Members
- 4 tickets to the reception, dinner, and design awards presentation
- Full page ad in the pre-convention piece –digitally sent to over 7,000 members of design and construction organizations
- Full page ad in the official Main Streets onsite convention piece
- Sponsorship recognition during dinner
- 1/2 page ad in Architecture New York State Newsletter sent to 6,500 architects across New York State
- VIP Seating with Design Award Recipients
- One insert piece in materials received onsite by each attendee
- Recognition on the event program
- Sponsorship link on website of collaborating organizations

Friday Night Party at the George Eastman House ***September 25, 2009***

Designed by J. Foster Warner and built between 1902 and 1905, George Eastman House is a National Historic Landmark. The estate originally included a stable, garage, barn, five greenhouses, and many vegetable and flower gardens on eight and one-half acres. The 35,000-square-foot Colonial Revival house contains 37 rooms, 13 baths, and nine fireplaces, and cost \$300,000 to build.

This year’s Friday Night Party at the George Eastman House will be an opportunity to see this incredible mansion, have some great food and drinks and meet up with old friends and new.

- 4 tickets to the Eastman House Event
- Full page ad in the pre-convention piece –digitally sent to over 7,000 members of design and construction organizations
- Full page ad in the official Main Streets onsite convention piece
- Sponsorship recognition at the party
- 1/2 page ad in *Architecture New York State* sent to 6,500 architects across New York State
- 1/2 page ad in the AIANYS Membership Directory
- One insert piece in materials received onsite by each attendee





\$3,500 Investment – 3 Sponsorships Available for Each Event

Your choice to sponsor one of two keynote luncheon speakers – **Thursday, September 24th or Saturday, September 26, 2009** Main Streets will have both a *Thursday and Saturday luncheon featuring a speaker of interest to all areas of the design and construction industry.* Keynote luncheons are included in registration fees of all attendees so the luncheons are sure to have a great turn out.

- 1/2 page ad in the pre-convention piece – digitally sent to over 7,000 members of design and construction organizations
- 1/2 page ad in the onsite convention piece
- Two tickets to the luncheon
- Recognition at the event
- Sponsorship link on website of collaborating organizations

Sponsor both events for \$6,500 and benefits increase!



\$2,500 Badge Lanyard Sponsorship – Single Sponsorship Only

- Your name imprinted on all convention registrants lanyards
- 1/4 page ad in the official convention on site piece
- One insert piece in materials received onsite by each attendee
- 1/2 page ad in *Architecture New York State* sent to 6,500 architects across New York State
- Listing in the pre-convention brochure digitally sent to over 7,000 members of the design and construction organizations collaborating in this year's event.
- Sponsorship link on website of collaborating organizations



\$1,500 Sponsor for Food Service in Exhibit Area – Multiple Sponsorships for each item

Note: Each sponsoring item has an investment of \$1,500.00 Your choice of one or several food options in the Exhibit Area.

Refreshment Break (Thursday or Friday)

Lunch Sponsor

Popcorn Vendor

Hotdog Vendor

Thursday Opening Reception

Friday Continental Breakfast

- 1/4 page ad in the Main Streets onsite brochure
- Listing in the pre-convention brochure digitally sent to over 7,000 members of the design and construction organizations collaborating in this year's event
- Sponsorship link on website of collaborating organizations
- Signage on display recognizing your sponsorship throughout trade show
- Sponsor two or more items in the trade show and your benefit increases to a 1/2 page ad
- 2 passes to the product showcase for the two days



\$1,500 Sponsor for Bus Transportation to Friday Night Party at Eastman House

– 3 Sponsorships Available

- 1/4 page ad in the Main Streets onsite brochure
- Listing in the pre-convention brochure digitally sent to over 7,000 members of the design and construction organizations collaborating in this year's event
- Sponsorship link on website of collaborating organizations
- Signage on display recognizing your sponsorship throughout trade show



\$1,000 Booster Sponsorship – Multiple Sponsorships Available

- 1/4 page ad in the Main Streets convention wrap-up newsletter sent to all 6,500 AIANYS Members
- Listing in the pre-convention brochure digitally sent to over 7,000 members of the design and construction organizations collaborating in this year's event
- Sponsorship link on website of collaborating organizations



Golf Tournament – September 23, 2009

\$3,500 – Overall Sponsor – Golf Tournament – 2 Sponsorships Available

- 1/2 page ad in the pre-convention piece – digitally sent to over 7,000 members of design and construction organizations.
- 1/2 page ad in the official Main Streets onsite convention piece
- Recognition at the event
- Sponsorship link on website of collaborating organizations
- 2 complimentary rounds of golf during tournament
- Sponsorship link on website of collaborating organizations



\$500 – Tee Sponsor – Multiple Sponsorships Available

- Listing in the pre-convention brochure digitally sent to over 7,000 members of the design and construction organizations collaborating in this year's event.
- Sponsorship link on website of collaborating organizations

For overall convention information, please contact

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