

Why Renew?

AIA resources offer essential tools for your business or career.

AIA membership is a smart investment in the future of the profession—and in *your* future. During a time of economic turmoil, the AIA is committed to listening to your needs, speaking as your voice, and offering every possible advantage that can make a positive difference in your career and business.

- **AIA Career Center**, which includes postings for part-time and contractual work as well as full-time permanent jobs. Always free to job seekers; members receive discounts on placing position listings.
For more about AIA Career Center, see <http://careercenter.aia.org>.
- **Architect Finder**, an exclusive AIA-member service that brings prospective clients to *you*. Showcase your contact information, firm profile, and portfolios online.
For more about Architect Finder, see <http://architectfinder.aia.org>.
- **Exclusive member discounts** on AIA Contract Documents licenses, AIA National Convention and other event registrations, continuing education opportunities, AIA Bookstore purchases, and business expenses with our AIA Advantage partners.
For more about AIA Advantage, see www.aia.org/about/partners/AIAS075444.
- **Valuable market research** benefiting the profession relies on AIA members' collective participation. These reports include the Architecture Billings Index, Home Design Trends Survey, Compensation Report, Firm Survey Report, and more. These research products, many of which are provided to members at no cost, are essential planning tools for business development.
For more about AIA market research, see www.aia.org/practicing/economics.
- **The AIA Trust**, which offers insurance plans designed especially for architects, retirement plans, and a legal information service.
For more about the AIA Trust, see www.theaiatrust.com.

Use the accompanying member benefits datasheet to illustrate how membership more than pays for itself when you factor in discounts on AIA resources.

Why Renew?

Leverage the AIA reputation for professional excellence.

- With nearly 300 state and local chapters, the AIA fulfills its mission—“*the* voice of the architecture profession and *the* resource for our members in service to society”—through advocacy, knowledge, and a community of more than 83,500 members.
For more about the Institute's structure, see www.aia.org/about/structure.

- **The AIA Code of Ethics and Professional Conduct** provides that AIA members meet the highest standards of professionalism, integrity, and competence. The National Ethics Council, an AIA Board-appointed body, enforces the Code and conducts programs at the AIA National Convention and at AIA component events.
For more about the Code and Council, see www.aia.org/about/ethicsandbylaws.
- **The AIA's heritage** is a source of pride. Its permanence and ability to adapt to change over more than 150 years continues to fulfill its founders' original intent: to establish a community of architects who work together to serve the profession and society. An AIA member is part of that community and of a distinguished lineage of architects. *For more about the Institute's history, see www.aia.org/about/history.*
- **AIA members may display a designation** (for example, AIA, FAIA, or Assoc. AIA) following their names based on licensure status and other criteria. These designations indicate AIA membership to clients, the public, colleagues, and other professionals. Many emerging professionals who are just starting to build their reputations find that the AIA brand can help validate their professional status to others.
For more about the AIA designations, see www.aia.org/members/AIAB079263.

Why Renew?

Your membership strengthens the collective voice of architects.

- **The AIA provides a structure and a community** that helps architects to work together to shape our neighborhoods, our world, and our profession. AIA architects have many opportunities to act—and lead—on the local, state, and national levels.
 - *Communities by Design* provides sustainable design, regional/urban design, and disaster assistance guidance. *See www.aia.org/about/initiatives/AIAS075265.*
 - *Environmental initiatives* include the AIA 2030 Commitment to reduce energy consumption in the built environment; nationwide Committee on the Environment programs; and abundant sustainable-design knowledge, support, education, and practice tools. *Find out more at www.aia.org/sustainability.*
 - *Diversity and inclusion initiatives* work toward ensuring that the design profession as a whole reflects the communities our members serve—in terms not only of race, ethnicity, and gender, but also of location, age, physical ability, and other elements constituting the rich life experiences that heighten creativity and innovation within firms, the AIA, and the profession. *See www.aia.org/diversity.*
- **The Institute's stature** ensures that architects' interests are represented and heard on important issues affecting the profession and the built environment. Architects' expertise and perspectives often affect the outcomes because policymakers, regulators, the media, and the public see the AIA as a credible source of information.

- *The Rebuild & Renew initiative* helped increase funds in the economic stimulus law for school modernization, infrastructure repair, greener construction, and financial relief for design firms—and gave the profession a seat at the table where future spending decisions will be made. See www.aia.org/rebuildandrenew.
- *Stimulus resources for state and local AIA components* are available as an online toolkit, created by the AIA Government Advocacy team following enactment of the American Recovery and Reinvestment Act of 2009 (ARRA). *Open the toolkit at* www.aia.org/advocacy/federal/AIAB080587.
- **The AIA is *the* voice of the architecture profession** when only a formal organization can speak to governments, key organizations, and private agencies. All members, therefore, have a voice before Congress, state legislatures, city councils, and organizations involved with developing model building and accessibility codes, standards, and guidelines. The AIA also helps members to take leading roles in shaping the local, state, and federal regulatory environments in which they practice.
 - *Federal advocacy:* www.aia.org/advocacy/federal
 - *State advocacy:* www.aia.org/advocacy/state
 - *Local advocacy:* www.aia.org/advocacy/local
 - *The Grassroots Legislative and Leadership Conference* in Washington, D.C., provides unparalleled advocacy training (including Capitol Hill visits to members’ representatives) and leadership education to AIA component leaders.
 - *The Angle* biweekly e-newsletter covers the most important national issues and advocacy efforts affecting AIA members.

Why Renew?

AIA-member networks provide support, collegiality, and opportunities.

- **Rich local, state, regional, and national networks** of members can expand your relationships and make a significant difference in your practice. AIA members gain access to collaborative networks of the right people based on common interests.
 - *Member communities*, most with their own events and publications, help you customize your AIA membership at no cost. Choose as many as you want from more than 20 according to practice topic, building type, work setting, or career stage. *Learn more at* www.aia.org/knowledge and www.aia.org/professionals.

- *Internship and licensure support* fosters a seamless transition from education to practice. Many emerging professionals join the AIA National Associates Committee and find prep classes and mentors through local components. *Learn more about these AIA networks and resources at www.aia.org/nac, www.aia.org/professionals/idp, www.aia.org/professionals/licensed, and www.epcompanion.org.*
- **Institute events, online social media, and awards programs** create opportunities year-round, nationwide, and 24/7 (online) for AIA members to connect, discuss, share expertise, and celebrate great work. You'll find hundreds of such opportunities through regional, state, and local components in addition to these national offerings:
 - *The AIA National Convention and other events* appear on the event calendar at www.aia.org/conferences.
 - *AIA LinkedIn, Facebook, Twitter, and YouTube sites* are accessible through www.aia.org/practicing/AIAB040201.
 - *AIA Honors and Awards* recognize outstanding professional achievement in more than a dozen categories. *Learn more at www.aia.org/awards.*

Why Renew?

AIA knowledge resources—by members, for members—help architects to design better and practice better.

- **Continuing education** is a core value of the profession. Local, state, and national AIA components offer high-quality learning opportunities to help architects meet their ongoing membership and state licensure requirements.
 - *The AIA Continuing Education System (AIA/CES)* is your best resource on acquiring professional continuing education. AIA members have efficient and easy access to their continuing education records—allowing them to stay on track with state licensing requirements. *Find out more at www.aia.org/education.*
 - *The AIA National Convention and Design Exposition* is the easiest way to earn all the learning units (LUs) you need in one place. *See www.aia.org/conferences.*
 - *Free online continuing education opportunities* can help architects earn their LUs easily during difficult economic times. These include on-demand Convention education videos, podcasts, and the new Google SketchUp for Energy Analysis tutorials. *Find out more at www.aia.org/education/conventionprograms, www.aia.org/practicing/AIAB079836, and <http://answers.epiconnection.org/>.*

- **Contract standards, best practices, research support, and practice tools** help architects to coordinate the design and construction process and to share knowledge about design, practice, leadership, and building performance. AIA members find many of these resources are just a click away:
 - *AIA Contract Documents:* www.aia.org/contractdocs
 - *Integrated Project Delivery:* www.aia.org/contractdocs/AIAS077630
 - *Best Practices:* www.aia.org/practicing/bestpractices
 - *The Architect's Knowledge Resource (AKR) on AIA.org:* www.aia.org/akr
 - *AIA research initiatives:* www.aia.org/practicing/research
 - *AIArchitect and other publications:* www.aia.org/about/publications

- **Navigating the Economy** provides practical information and tools online to help architects through the economic downturn. See www.aia.org/navigatingeconomy.